# BRAZILIAN NEWS

#### ▼ Left to right:

Michel Melo (Supply Chain Director), Rafael Lanza (CSO), Rodrigo Pamplona (COO), Vanessa Veloso (CHRO), Edna Murakava (CFO), Wilhelm Böllhoff, Flávio Silva (CEO), Marco Pellizon (CTO)

ORDEM E PROGRESS





## Böllhoff's Brazilian Unit Celebrates 60th Anniversary

The headquarters of Böllhoff Brasil has been sitting in Jundiaí town of San Paulo State since 1964. The Group held on October 4, 2024 "a rehearsal", so to speak, for its big celebration of the year 2027 which will mark an impressive milestone of 150 years since its founding in 1877, through the 60th anniversary of its subsidiary in Brazil which manufactures a wide range of mechanical fastening elements, with strong ties to customers in the automotive sector as a leading fastener provider.

The celebration was dedicated to local employees and executives and was attended by some distinguished guests from the founding period, as well as global directors, Thomas Pixa (CFO), and Wilhelm Böllhoff, who speaks Portuguese well, which makes him a very friendly figure for everyone, according to Flavio Silva, local CEO, corroborated by our team.



## Fontana Celebrates 10 Years in Brazil

The Italian Group has consolidated its position in Brazil through the acquisition of Acument in 2014.

As one of the leading global players in the fastener manufacturing industry with over 70 years of experience, the Fontana Gruppo consolidated its presence in Brazil back in 2014. It further solidified its presence by acquiring eleven Acument industrial units located in the USA, Mexico and Brazil. Since then, all operations, including the two facilities of Acument Brasil, have been fully integrated under the Italian Group's control.

Founded in 1943 in São Paulo, originally under the name Mapri, the company has built a reputation for adhering to the highest quality standards in the supply

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#### ▲ The closing toast with the Fontana Brazil team.

Left to right: Marco Costa (HR Manager), Marilza Vieira (Purchasing Manager), Márcio Silva (Key Account Manager), Nei Teodoro (Latin America - General Director), Rachel Curado (Executive Assistant & Marketing), Fabrizio Fontana (Board Member), Salvatore De Giorgi (COO), Márcio Izidorio (Engineering Manager), Reginaldo Duarte (Engineering Coordinator), Eugenio Zonaro (Key Account Manager), Alexandre Dinardi Bretas (Key Account Manager), Samuel Souza (Key Account Manager Jr.), Ricardo Ramos (Industrial Manager), Daniel Passos (Financial and Controllership Manager)

of fastening systems, particularly for the Brazilian automotive sector (cars, trucks, buses, agricultural, road machinery, and motorcycles).

Under Fabrizio Fontana's leadership, the company strengthened its position more by expanding its industrial area with the introduction of robust multistage presses and thread rolling machines, along with numerous other investments in laboratories, inspection systems, heat treatment and various other aspects of "Made in Brazil" manufacturing.

With local winter temperatures exceeding 30°C on September 11, 2024, the industrial unit which opened in 2011, in Atibaia, a town 50 km from São Paulo City, SP, by the Fontana Gruppo, celebrated 10 years in Brazil.

The ceremony welcomed several gests from Atibaia officials, Sindipeças (the industrial auto parts national union), customer companies as automakers, auto parts. Fontana-Acument reports having a share of approximately 15% in Brazil, in which it has a fasteners production capacity of 2.5 thousand tons per month, and over 300 direct employees.

Fabrizio Fontana and Salvatore De Giorgi (Board Member and COO of Fontana Gruppo, respectively) travelled from Italy to take part in the celebration. They opened the ceremony with brief speeches, followed by Fernanda Bueno (Interim Development Secretary of Atibaia), and presentations by Nei Teodoro (Latin America General Director) and Hailton Alcantara (Commercial Director) concluded the formal part of the event, which was coordinated by Rachel Curado (Executive Assistant & Marketing). The event was wrapped up on a high note with a tour of the factory, a cocktail party and a special gift for all the guests—a commemorative book celebrating the Group's 70th anniversary.



Danny Thompson



## The Italian Primat Curtis Group Acquires Prosdac

The Brazilian anti-corrosive coating service company was bought in 2022.

Founded 30 years ago, Prosdac has taken a big step forward since 2022 after being acquired by Primat Curtis, a leading group in surface treatment, with its headquarters in Italy.

Located in Jundiaí Town, S. Paulo State, Prosdac has received robust investment from Primat Curtis which purchased a neighbouring warehouse, increasing the total area to 10,000 m<sup>2</sup>. A new painting line with an overhead conveyor was added, along with two new finishing lines with a new state-of-the-art oven, and a lot of investment in people such as introducing English language into daily operations, especially after the new Brazilian operations director, Danny Thompson 46, USA, took the position.

"I have been working in automotive Tier 1 companies in my entire career, almost for 23 years now. I had worked in many divisions across industries such as interior, exterior, stamping, injection moulding, blow moulding, paint, assembly including headliners, consoles, door panels, glove box and digital instrument panels. I am what you can call a turnaround man of excellence", said Danny.



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